



# LEADERSHIP *Series*



**BRENDA CLARK HAMILTON**  
OF FRESH COFFEE  
PROFESSIONAL GROWTH PROGRAMS

**Session 1 - The Self-Awareness Advantage: Strategies for Personal & Professional Growth**

**Wed, Aug 19 | 1:00 pm – 3:00 pm**

According to researchers Bradberry & Greaves, one-fourth of our Emotional Intelligence and a huge predictor of career and life success, is how well we know ourselves. Join us for this highly-practical, engaging session designed to increase your understanding of who you are and your unique tendencies when navigating life. These self-awareness insights will help you grow in your career, your relationships, and every aspect of your life.

**Session 2 - Leading Others Through Organizational Change: Strategies & Insights for Leadership Success**

**Wed, Sept 16 | 1:00 pm – 3:00 pm**

This engaging, interactive session is focused on strategies for leading a team through workplace changes. We'll start by identifying common emotional stages that team members go through during periods of change. We'll then work into strategies for navigating the change yourself, along with the do's and don'ts of leading a team through change. Finally, we'll discuss what to do with the No-No's, meaning those who are strongly opposed to the change and are stirring up anxiety in other team members about the change.

**Session 3 - Keeping Standards High: Holding Accountable the Under-Performing or Difficult Employee**

**Wed, Oct 21 | 1:00 pm – 3:00 pm**

Employee accountability expert Michael Henry Cohen states, "The employee you hold accountable for poor performance will never cause you as much trouble as those you don't hold accountable but should." How do you, as a team leader, hold accountable a team member who is performing below standards and/or who is just plain difficult to work with? In this practical, interactive session, you will learn the 'why' and 'how-to' of setting clear expectations and providing ongoing feedback, and we will outline a step-by-step approach for dealing with a team member who is not performing up to those standards.

**Session 4 - Introverts Unite...Separately! Strategies for the Quieter Among Us in Social and Professional Spaces**

**Wed, Nov 4 | 1:00 pm – 3:00 pm**

One thing that Brenda has learned through her speaking and travels is that there are many highly-successful introverts in job roles that require considerable social interaction. In fact, many people have no idea how many people they work with who have limited social batteries and need regular time alone to recharge. Whether you are naturally outgoing or tend to be more reserved, this fascinating session will provide practical insights and strategies for success...for the quieter among us.

## REGISTRATION

**PRE-REGISTRATION IS REQUIRED.  
COST IS \$40.00 PER SESSION.**

Email registration to: [callie.monson@kaedc.org](mailto:callie.monson@kaedc.org)

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Email: \_\_\_\_\_

**NEW LOCATION!**

**KAEDC's Leadership Series will be held at the  
Tietz Entrepreneurial Center at ILCC Algona!**

**Check the session(s) you want to attend**

- Session 1: Aug. 19 | 1:00 - 3:00 pm  
Tietz Center - ILCC Algona
- Session 2: Sept. 16 | 1:00 - 3:00 pm  
Tietz Center - ILCC Algona
- Session 3: Oct. 21 | 1:00 - 3:00 pm  
Tietz Center - ILCC Algona
- Session 4: Nov. 4 | 1:00 - 3:00 pm  
Tietz Center - ILCC Algona